DNN-based Photography Rule Prediction using Photo Tags

Steve Göring, Rasmus Merten, Alexander Raake

Audiovisual Technology Group; Technische Universität Ilmenau, Germany Email: [steve.goering, rasmus-leo-lukas.merten, alexander.raake]@tu-ilmenau.de

Code & Data: http://git.avt-imt.de/sophoappeal_rule_prediction_extension



Figure 1: Example images (CC0 licensed) for all tags ("framing_framed", "ruleofthirds", "patterns", "symmetric", "leadinglines", "texture", "simplicity", and "repetition").

Introduction

- many images are uploaded to Instagram or Flickr
- ▶ not all images of high appeal → "rules of thumb" for photography
 rule of thirds, simplicity, leading lines, framing, symmetry, and patterns [5]
- ▶ related work: prediction of individual rules [8, 7, 4]
- ► our target: prediction as multi-class, with dataset based on 8 Flickr tags
- training and evaluation of several DNNs for prediction
- ▶ rules can be used to improve appeal, thus quality, compare Fig. 2



- ► Flickr tags, matching photo rules:
 - "leadinglines", "ruleofthirds", "simplicity", "symmetric",
 - "texture", "framing", "framed", "patterns", and "repetitions"
- downloaded highest resolutions, removing duplicates (phash [10])
- merged "framed", "framing" to "framing_framed"
- ► distribution of images per class, see Fig. 3
 - min 1698 for "patterns",
 - max 3226 for "leadinglines"
- ► example images, see Fig 1
- ► total 20.449 images; URLs of all images shared

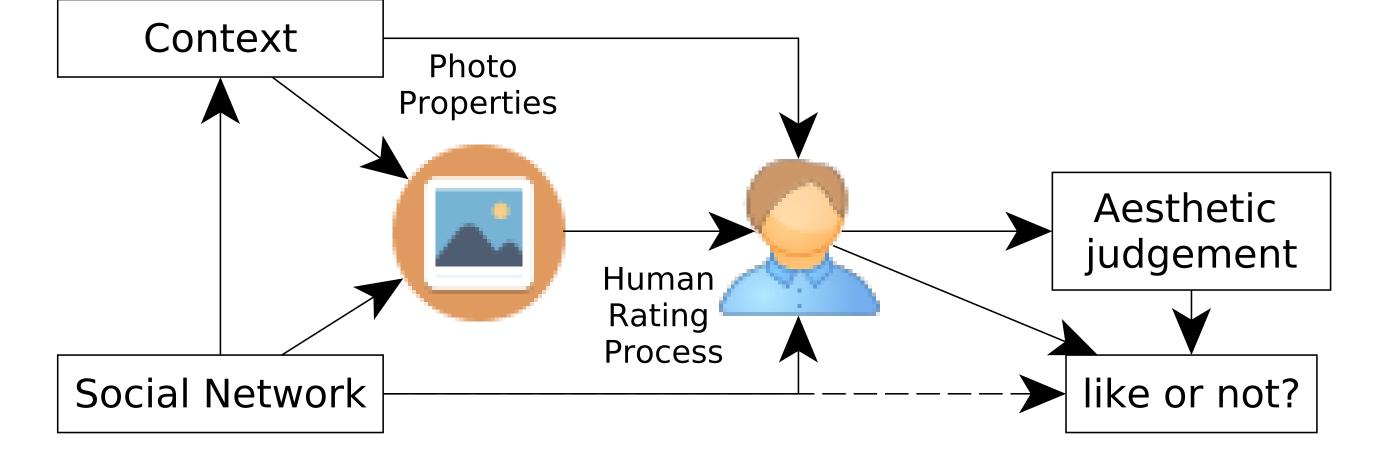


Figure 2: How humans rate aesthetic and decide liking [3], based on Leder et al.'s model [6].

	confusion matrix: ResNet50, normalized, acc:0.563								
	framing_framed	0.56	0.075	0.049	0.049	0.11	0.11	0.013	0.039
True label	leadinglines	0.073	0.6	0.058	0.052	0.089	0.04	0.064	0.021
	patterns	0.09	0.051	0.54	0.09	0.022	0.12	0.022	0.062
	repetition	0.036	0.13	0.067	0.54	0.056	0.082	0.051	0.041
	ruleofthirds	0.061	0.2	0.075	0.057	0.44	0.11	0.021	0.043
	simplicity	0.066	0.085	0.07	0.044	0.13	0.54	0.026	0.041
	symmetric	0.024	0.077	0.032	0.036	0.032	0.073	0.72	0.004
	texture	0.042	0.055	0.088	0.05	0.08	0.11	0.0084	0.57
		framing_framed	leadinglines	patterns	repetition	ruleofthirds	simplicity	symmetric	texture
		Predicted label							

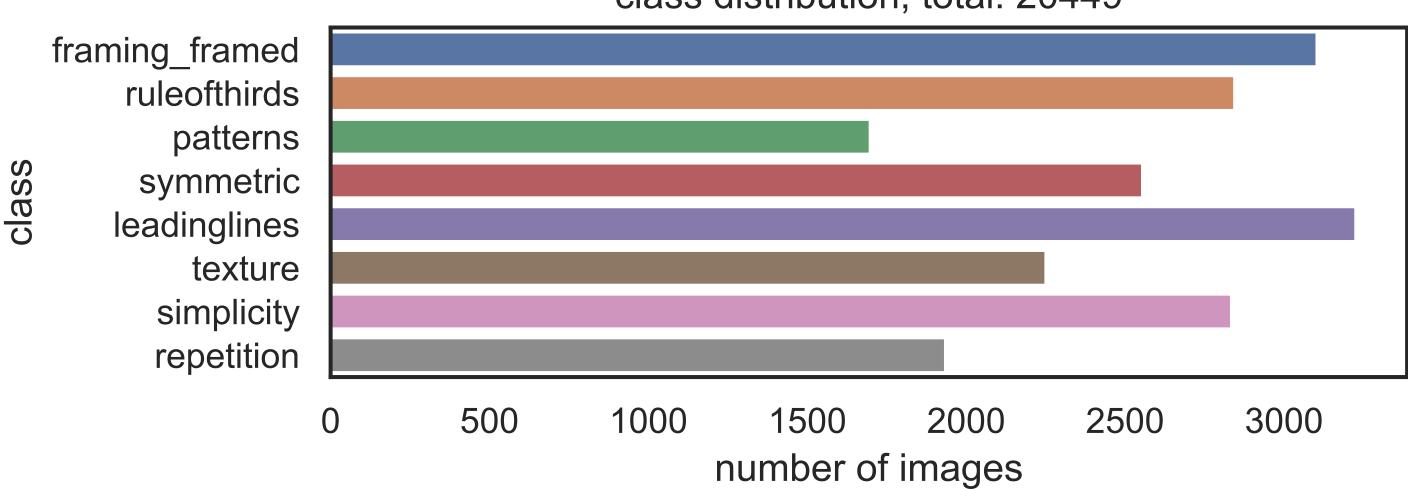


Figure 3: Class distribution for each of the tags.

Evaluation

- ► transfer-learning approach [9], similar to [4, 2]
- \blacktriangleright input layer 224x224 \rightarrow image pre-processing \rightarrow baseline DNN
- baseline DNN:
 - removed last layer
 - $\circ\,$ added flattening layer
 - dropout layer (rate 0.2)
 - dense fully connected layer, n = 8 output signals, softmax
- training only the changed parameters
- In total 13 baseline DNNs (from Keras [1]), variants of: Xception, DenseNet, VGG, MobileNet, ResNet, and Inception

Figure 4: Confusion matrix of the best performing model (ResNet50) for photo rule prediction.

Conclusion

- presented extension of photo rule prediction
- dataset based on Flickr image tages
- trained 13 DNNs for prediction; similar performance, best ResNet50

Future Work

- evaluation with human annotations
- include in prediction systems for image appeal
- or as guidances system

- ▶ best model: ResNet50, accuracy \approx 0.563, see Fig. 4
- ▶ worst model: InceptionV3, accuracy \approx 0.488

References

- [1] F. Chollet et al. *Keras*. https://keras.io. 2015.
- [2] S. Göring et al. "Analysis of Appeal for realistic Al-generated Photos". In: vol. 11. 2023, pp. 38999–39012.
- [3] S. Göring et al. "Extended Features using Machine Learning Techniques for Photo Liking Prediction". In: *QoMEX*. Sardinia, Italy, May 2018.
- [4] S. Göring et al. "Rule of Thirds and Simplicity for Image Aesthetics using Deep Neural Networks". In: 23st International Workshop on Multimedia Signal Processing (MMSP). IEEE. 2021, pp. 1–6.
- [5] B. Krages. *Photography: The Art of Composition*. Allworth, 2012.
- [6] H. Leder et al. "A model of aesthetic appreciation and aesthetic judgments". In: *British journal of psychology* 95.4 (2004), pp. 489–508.
- [7] L. Mai et al. "Detecting rule of simplicity from photos". In: *ACM int. conf. on Multimedia*. 2012, pp. 1149–1152.
- [8] L. Mai et al. "Rule of thirds detection from photograph". In: Int. Symp. on Multimedia. IEEE. 2011, pp. 91–96.
- [9] L. Torrey et al. "Transfer learning". In: *Handbook of research on machine learning applications and trends: algorithms, methods, and techniques.* IGI global, 2010, pp. 242–264.
- [10] C. Zauner. Implementation and benchmarking of perceptual image hash functions. 2010.

Acknowledgment

This work is funded by the Deutsche Forschungsgemeinschaft (DFG, German Research Foundation) – DFG-437543412. Furthermore, we want to thank the "AG Wissenschaftliches Rechnen" of the TU Ilmenau for computing resources.



