

# Appeal and quality assessment for AI-generated images

Steve Göring, Rakesh Rao Ramachandra Rao, Rasmus Merten, Alexander Raake

Audiovisual Technology Group; Technische Universität Ilmenau, Germany

Email: [steve.goering, rakesh-rao.ramachandra-rao, rasmus-leo-lukas.merten, alexander.raake]@tu-ilmenau.de

Code & Data: [http://git.avt-imt.de/avt\\_ai\\_images](http://git.avt-imt.de/avt_ai_images)

## Introduction

- ▶ increase of AI-generated images, e.g.:
  - DALL-E-2, Midjourney, Stable Diffusion [7], or Craiyon [1]
- ▶ text prompt → generated image (=text to image (T2I))
- ▶ example images, see Fig. 1
  - text prompt “Hyper-realistic photo of an abandoned industrial site during a storm” (p16)
- ▶ uncommon artificial-looking distortions, varying appeal visual quality
- ▶ published AVT-AI-Image-Dataset [3]:
  - appeal, realism, text prompt matching
  - 5 T2I generators
- ▶ related work: usually no comparison of several generators
- ▶ open: [image quality and appeal](#)



Figure 1: Generated images for p16: DALL-E-2 (left), Midjourney (right).

## Overview of the AVT-AI-Image-Dataset

- ▶ AVT-AI-Image-Dataset: 27 text prompts, 16 from Drawbench [8]
- ▶ 11 real images included (p17 to p27); all images: resolution 512x512
- ▶ 146 images, full overview in [3], prompt selection see:

ID	Prompt	Origin
p11	A mechanical or electrical device for measuring time	Drawbench
p16	Hyper-realistic photo of an abandoned industrial site during a storm	Drawbench
p20	Purple flowers with yellow and a small bug	own
p23	A portrait of a mule	own
p27	A box with tools for home office	own



Figure 2: Best quality (left): DALL-E-2, p23 and worst (right): Glide, p27 .

## Subjective Test Design and Evaluation

- ▶ similar to [4, 6, 3]; AVRRate Voyager [2] with two 1-5 sliders
- ▶ 25 participants (12 from clickworker.com, remaining from university)
- ▶ no training phase, ≈ 30 mins; partial runs excluded in results

## Evaluation of Image Appeal

- ▶ SOS-analysis [5];  $a$  value ≈ 0.33
- ▶ cross-test comparison: Pearson ≈ 0.91, Kendall ≈ 0.75, Spearman ≈ 0.9
- ▶ highest: Midjourney p16; lowest: Glide p11; compare Fig. 3

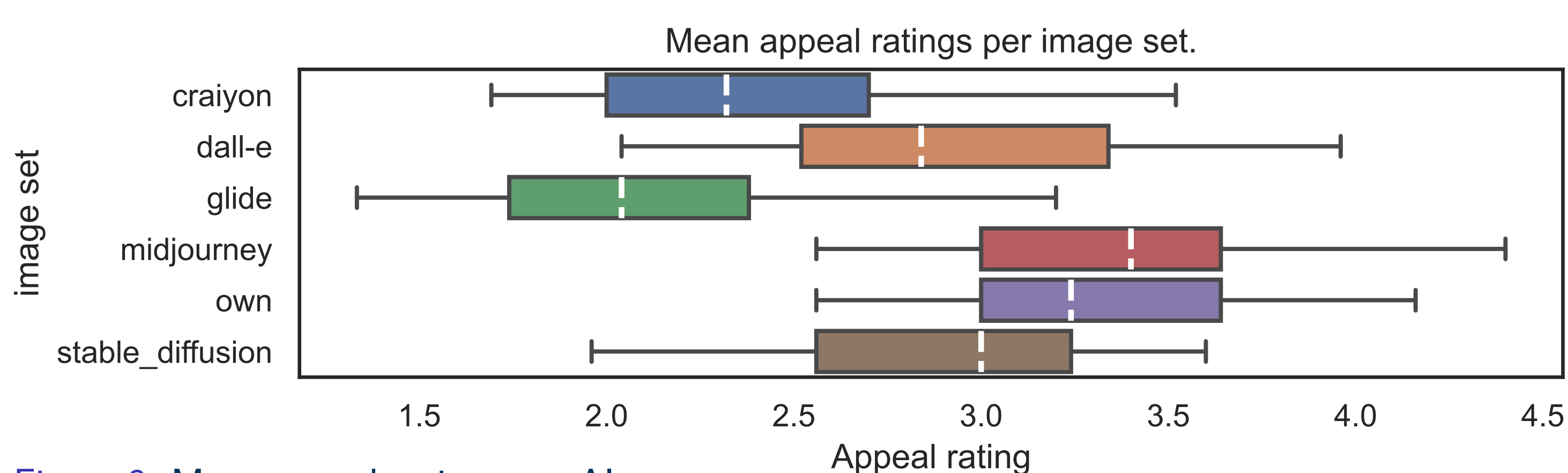


Figure 3: Mean appeal ratings per AI generator.

## Conclusion

- ▶ limited subjective evaluation for AI-generated images for different generators
- ▶ evaluation: AVT-AI-Image-Dataset appeal/ quality; crowdsourcing
- ▶ Glide and Craiyon: overall low appeal and quality
- ▶ DALL-E-2 and Midjourney: similar high appeal/ quality to real photos

## References

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- [5] T. Hoßfeld, R. Schatz, and S. Egger. “SOS: The MOS is not enough!” In: *3rd int. workshop on quality of multimedia experience*. IEEE. 2011, pp. 131–136.
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## Evaluation of Image Quality

- ▶ SOS-analysis [5];  $a$  value ≈ 0.306
- ▶ Midjourney, DALL-E-2 best, see Fig. 4
- ▶ best: “own” p20, DALL-E-2 p23; worst: Glide p27; see Fig. 2
- ▶ image quality models: best: MANIQA (0.44 PCC), BRISQUE (−0.39 PCC)
- ▶ appeal vs. quality:
  - overall: 0.80 PCC, higher appeal ↔ higher quality
  - glide: 0.57 PCC; “own”: 0.58 PCC
  - stable\_diffusion: 0.62 PCC; dall-e: 0.63 PCC
  - midjourney: 0.74 PCC; craiyon: 0.77 PCC

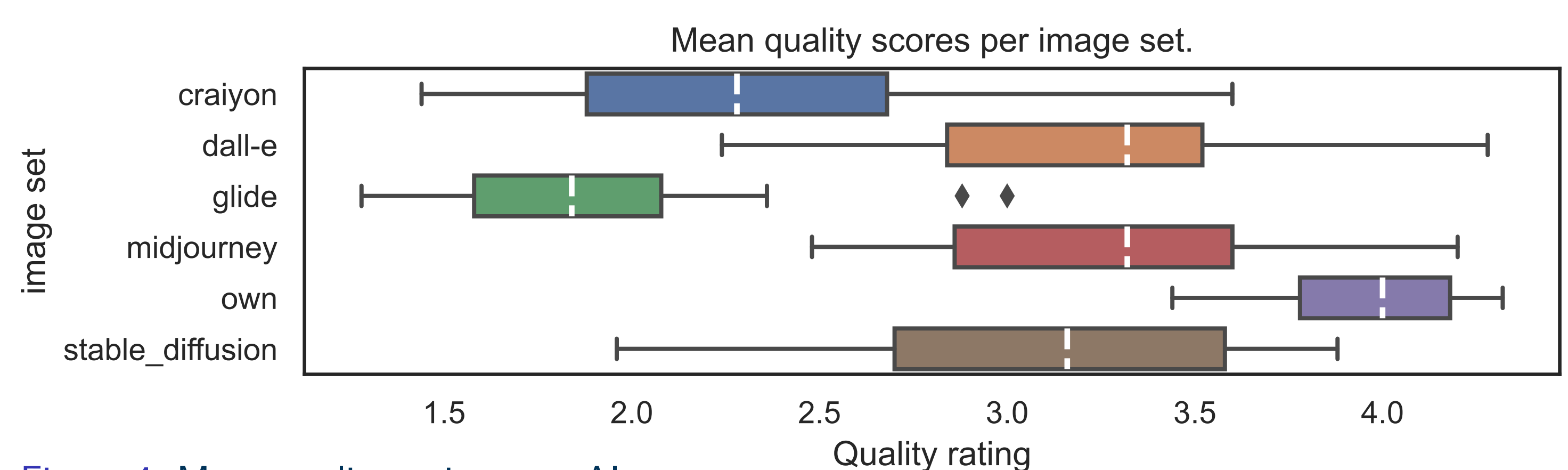


Figure 4: Mean quality ratings per AI generator.

## Future Work

- ▶ objective quality models: low performance for AI-generated images
- ▶ prediction models and features for AI-generated images
- ▶ larger datasets
- ▶ newer AI generators

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